

Impact. Innovation. Integrity.

STRUCTURING, FINANCING & GOVERNING

Real-Asset Projects at Scale

Headquarters

Meydan Grandstand, 6th Floor, Meydan Road
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Connect

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Corporate Profile

WHO WE ARE

Blue Impact Solutions serves as an independent platform for project development, structuring, and financing. Our mandate focuses on complex, asset-heavy projects within global infrastructure, shipping, energy, water, agriculture, and industrial systems.

We operate in the critical space where capital, execution, and long-term value must be strictly aligned.

Where **discipline determines success.**





Our Positioning

A PLATFORM BUILT FOR **RESPONSIBILITY**, NOT TRANSACTIONS

*We sit between project owners, financiers, suppliers, and operators not as a contractor or broker, but as the party that **owns the structure, governs interfaces, and protects long-term outcomes.***

Our role is simple and demanding: to ensure projects are **bankable, executable, and scalable** without losing control.

WHY PROJECTS FAIL

Capital Is Not the Constraint. Structure Is.

- **Fragmented Responsibility:** No single entity takes ownership of the total outcome.
- **Misaligned Incentives:** Stakeholders prioritize individual margins over project success.
- **Accountability Gap:** Advisors provide strategy without sharing execution risk.
- **Local Optimization:** Suppliers optimize their silo, ignoring system integration.
- **Destabilizing Finance:** Capital arrives late or with restrictive terms that hinder speed.

The result is **delay, value leakage, and loss of trust.**



WHAT WE DO

From Opportunity to Executable Platform



Structuring & Capital

- > Structure transactions and SPVs to isolate risk and ensure clarity.
- > Design capital stacks and optimize risk allocation frameworks.



Integration & Logic

- > Integrate financing partners early to align incentives.
- > Orchestrate suppliers and procurement logic for seamless delivery.



Execution Governance

- > Govern execution without executing ourselves (not an EPC).
- > Remain involved throughout the lifecycle to protect value.

We sell structure, governance, and bankability.

Clarity Creates Confidence

WHAT WE ARE NOT

- × An EPC or Contractor
- × An Engineering Firm
- × A Traditional Consultant
- × A Deal Broker Chasing Volume

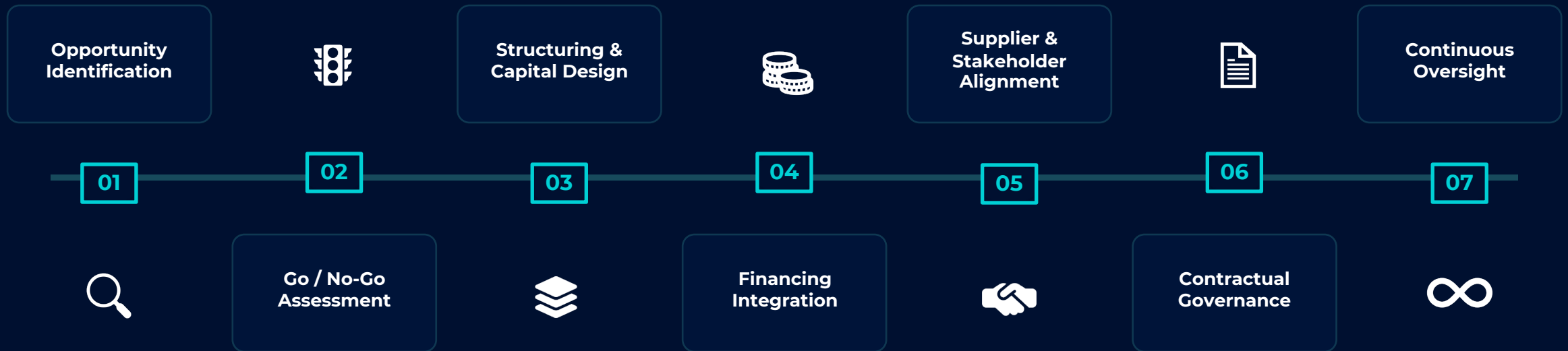
We do not sell equipment, construction, or hours. We sell **structure, governance, and bankability.**



HOW WE EXECUTE

Repeatable, Disciplined Execution Model

"Projects may progress in parallel, but governance never fragments."



Partnership with Atal Solutions

Financial Integration & Structuring Backbone

Blue Impact Solutions partners with Atal Solutions, leveraging their deep specialization in institutional capital structuring, financing, and compliance frameworks.

- ✓ Financing & Capital: Expert structuring of institutional and private capital stacks.
- ✓ ECA Transactions: Specialized execution of Export Credit Agency backed financing.
- ✓ ESG Frameworks: Implementation of robust environmental and governance standards.
- ✓ Institutional Discipline: Ensuring projects meet rigorous global banking requirements.

MARKETS & SECTORS

Where We Operate

Projects are evaluated on governance, execution feasibility, and capital compatibility - not hype.



01

Agriculture & Food

Irrigation systems, food security infrastructure, supply chain logistics.



02

Energy & Transition

Renewables, grid infrastructure, transition assets, storage systems.



03

Mining & Materials


Critical minerals, extraction infrastructure, processing facilities.



04

Water & Waste

Treatment plants, desalination, waste management systems.



05

Shipping & Maritime

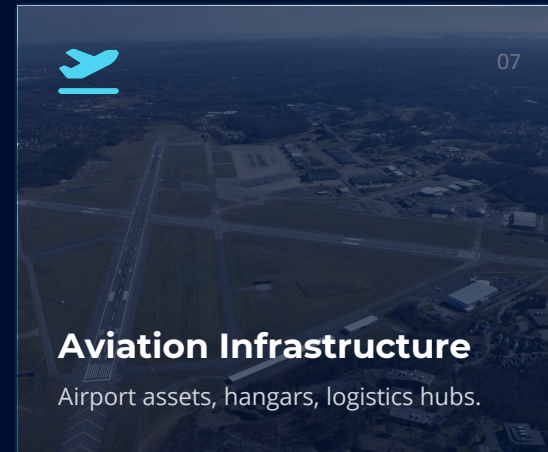
Vessel financing, port infrastructure, green fleet transformation.



06

Infrastructure Platforms

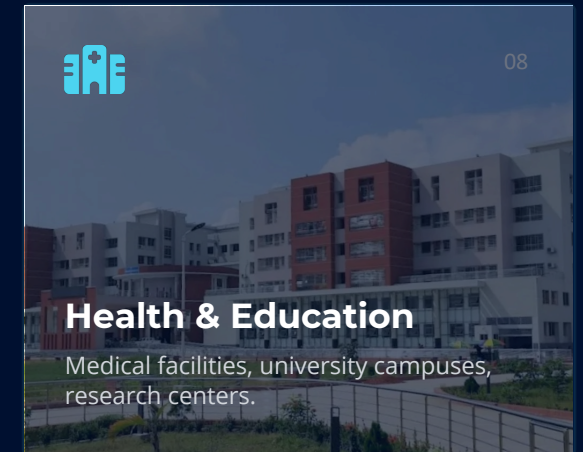
Urban development, transport networks, utilities.



07

Aviation Infrastructure

Airport assets, hangars, logistics hubs.



08

Health & Education

Medical facilities, university campuses, research centers.

Discipline First

ESG REFRAMED

For Blue Impact, ESG is a fundamental framework for sustainable execution, not just compliance. We deliver measurable impact through disciplined structure.

Institutional Alignment

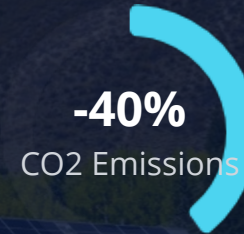
95% Compliance Rate

Asset Lifecycle

+25% Efficiency Gain

"Discipline and structure are the foundation of sustainable impact."

IMPACT METRICS



Target Reduction vs. Industry Avg



Audit & Compliance Rating

Compliance Framework Alignment

	OECD Guidelines	100% Aligned
	Risk Mitigation Protocols	Standardized
	Institutional Reporting	Real-time

Flagship Execution

BLUE ASTRA MARITIME

From Second-Hand Assets to World-Leading Green Fleet

Full supplier and stakeholder orchestration transforming vessels into some of the greenest in their class globally.

€140M

Total Financing

Supplier-credit-backed

95%

ECA-Backed

Secured by Atradius

85/15

Debt / Equity

Optimized Structure

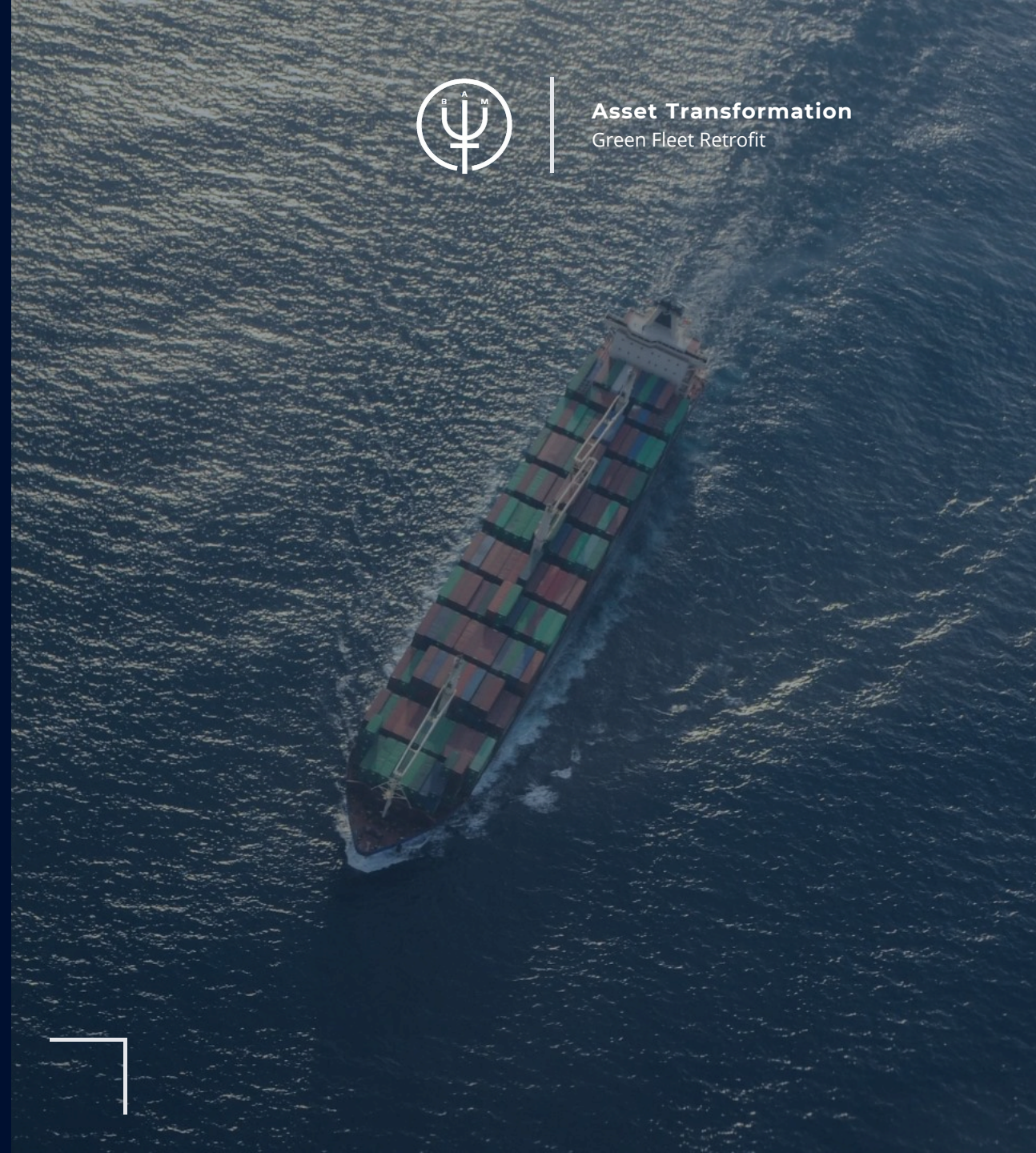
 **MetLife**

Funding Partner

Institutional Capital



Asset Transformation
Green Fleet Retrofit



Operational Liquidity

JARO DISTRIBUTION

Structured Liquidity for Distribution Growth

Illustrates ability to move efficiently where structure enables speed, providing critical operational cashflow support for the distribution business.

€5M

Credit Line
Operational Facility

VAT

Receivables Security
Asset-Backed Structure

Collateral

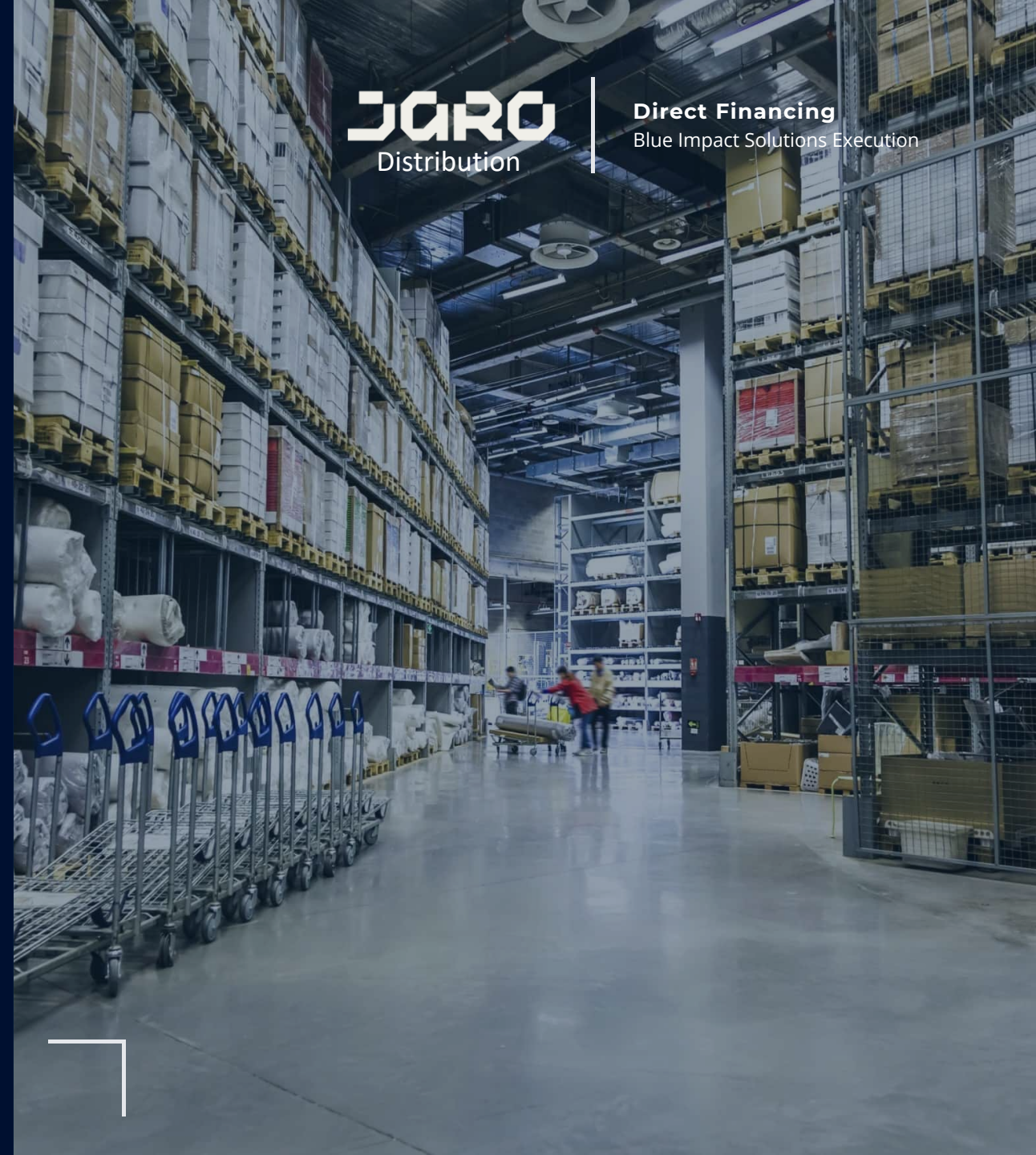
Downside Protection
Onderpand Security

Speed

Execution Velocity
Distribution Enablement

JARO
Distribution

Direct Financing
Blue Impact Solutions Execution



Platform Range

From €5 Million to
€500+ Million

Scale does not dilute discipline.

Smaller transactions are not distractions - they are **flow, proof, and platform builders.**

LARGE-SCALE

Tens to Hundreds of Millions

SELECTIVE FACILITIES

Where Structure Unlocks Value

Operational Discipline

GOVERNANCE & DECISION MAKING

Clarity Under Pressure

Decisive Ownership

Strategic decisions are owned decisively with advisory input. Deadlocks resolved through predefined protocols to avoid paralysis.

Defined Thresholds

Capital commitments follow strict, pre-agreed thresholds to ensure financial discipline.

Risk Isolation

Risk is isolated per SPV. Cross-collateralization is avoided unless explicitly approved.

"Governance designed to protect the platform under both growth and stress."



Institutional Discipline

SYSTEMS & TRANSPARENCY

Blue Impact operates on a fully integrated digital backbone combining ERP, CRM, and centralized document management, supported by **AI-enabled oversight** to ensure absolute data integrity.

- ✓ **Integrated Digital Backbone:** Seamless data flow across all project phases.
- ✓ **Live Oversight:** Real-time dashboards & structured reporting for instant visibility.
- ✓ **Pattern Recognition:** AI-driven analytics for transparency & scalability.
- ✓ **Institutional Discipline:** Standardized workflows designed for capital markets compliance.

"A simple rule applies across the platform: If it is not in the system, it does not exist."



Live Oversight

Real-time monitoring ensures continuity and protects platform integrity under pressure.



CLIENT BENEFITS

What This Means for Our Partners

"We convert complexity into clarity and ambition into execution."



Faster Path to Bankability

Accelerated structuring and approval processes through institutional-ready frameworks from day one.



Reduced Execution Risk

Minimizing interface friction and delivery uncertainty through rigorous governance and oversight.



Stronger Supplier Leverage

Orchestrated procurement logic that aligns incentives and maximizes pricing efficiency.



Improved Financing Outcomes

Access to optimized capital stacks and ECA-backed structures not available in traditional models.



Long-Term Strategic Optionality

Building platforms that compound value over time, creating opportunities beyond a single project transaction.

TEAM & LEADERSHIP

Discipline, Experience & Governance


"Strategic decisions are owned decisively. Deadlocks are resolved through predefined protocols."



Rutger van Dam

CEO

Expert in large industrial systems and failure prevention. Focuses on disciplined structuring, governance, and bankable execution across real-asset industries.


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Sven van Beek

CCO

Former Dutch international footballer bringing elite competitive discipline and strategic rigor to commercial partnerships and high-performance execution.

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Shivam Naik

CTO

Leads technology & innovation. Specialist in digital architecture, systems integration, and AI-enabled oversight for transparent project governance.

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Richard Bruens

Board Advisor

Extensive experience in strategic advisory and board leadership. Known within European business and sport-tech investment circles.

 [linkedin.com/in/richard-bruens](https://www.linkedin.com/in/richard-bruens)



Rob van Wissen

Board Advisor

Decades of executive perspective across corporate governance, strategic risk, and complex deal orchestration for institutional capital.

 [linkedin.com/in/robvanwissen](https://www.linkedin.com/in/robvanwissen)



Blue Impact Solutions

THANK YOU

We look forward to partnering with you on projects that define the future of infrastructure and real-asset development.



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Building Tomorrow

Structured for Scale & Sustainability